



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

American Media Advocacy  
815 Slaters Ln  
Alexandria, VA 22314-1219

## Contract # 833849

**Schedule Dates** 10/02/12-10/08/12  
**Advertiser** Scott Rigell for Congress (32349)  
**Agency** American Media Advocacy (9204)  
**Product** Political - US House (1175)  
**Brand** REPUBLICAN (168806)  
**Salesperson** Blair, Cheryl (2205)  
**Sales Office** TeleRep - Philadelphia  
**Buyer Name** ANGLE,BEN  
**Phone/Fax** (757) 802-9936 /  
**CPE** 128/216/2638  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Weekly/Irregular  
**Comments** RIGELL 10/2  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* SCOTT RIGELL FOR CONGRESS

**Date Entered** 06/08/12  
**Last Modified** 09/28/12  
**Entered By** Penne Marsh  
**CO-OP** No  
**Headline #** 06166500  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$6,340.50  
**Net Total** \$35,929.50  
**Sales Tax**

## Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Oct. 2012	43	\$42,270.00
<b>Grand Total:</b>	<b>43</b>	<b>\$42,270.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
73.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	11P- 11:35P (ET)						1			1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	13 NEWS-11.00	9/28/12
74.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	11:35P- 12:02A (ET)						1			1	\$480.00	\$480.00	Norfolk (WVEC) (WVEC)	ABC-NITELINE	9/28/12
75.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	4:58P- 5:29P (ET)						1			1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)	13 NWS AT 5<	9/28/12
76.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	6P- 6:30P (ET)						1			1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)	13 NWS AT 5<	9/28/12
77.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	6:58P- 7:28P (ET)						1			1	\$1,350.00	\$1,350.00	Norfolk (WVEC) (WVEC)	13 NWS AT 5<	9/28/12
78.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	7A- 9A (ET)						1			1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)		9/28/12
79.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	7:28P- 7:57P (ET)						1			1	\$1,400.00	\$1,400.00	Norfolk (WVEC) (WVEC)		9/28/12
80.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	11:35P- 12:02A (ET)		1							1	\$480.00	\$480.00	Norfolk (WVEC) (WVEC)		9/28/12
81.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	12:05A- 1:05A (ET)		1							1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)		9/28/12
82.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	5:29P- 5:58P (ET)		1							1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)		9/28/12
83.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	6P- 6:30P (ET)		1							1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)		9/28/12
84.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	6:58P- 7:28P (ET)		1							1	\$1,350.00	\$1,350.00	Norfolk (WVEC) (WVEC)		9/28/12
85.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	7A- 9A (ET)		1							1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)		9/28/12
86.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	7:28P- 7:57P (ET)		1							1	\$1,400.00	\$1,400.00	Norfolk (WVEC) (WVEC)		9/28/12

## CONFIRMATION CONTRACT

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Date:

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87.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	7:58P- 10P (ET)	1	1							1	\$5,000.00	\$5,000.00	Norfolk (WVEC) (WVEC)		9/28/12
88.0	Normal Line / SPOT	10/06/12-10/06/12	4	:30	11:30P- 12:05A (ET)							1		1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)		9/28/12
89.0	Normal Line / SPOT	10/07/12-10/07/12	4	:30	9:58A- 11A (ET)								1	1	\$440.00	\$440.00	Norfolk (WVEC) (WVEC)		9/28/12
90.0	Normal Line / SPOT	10/07/12-10/07/12	4	:30	11P- 11:35P (ET)								1	1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)		9/28/12
91.0	Normal Line / SPOT	10/07/12-10/07/12	4	:30	6P- 6:30P (ET)								1	1	\$480.00	\$480.00	Norfolk (WVEC) (WVEC)		9/28/12
92.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	11:35P- 12:02A (ET)					1				1	\$480.00	\$480.00	Norfolk (WVEC) (WVEC)		9/28/12
93.0	Normal Line / SPOT	10/04/12-10/04/12	5	:30	5A- 5:58A (ET)					1				1	\$250.00	\$250.00	Norfolk (WVEC) (WVEC)		9/28/12
94.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	5:29P- 5:58P (ET)					1				1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)		9/28/12
95.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	6P- 6:30P (ET)					1				1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)		9/28/12
96.0	Normal Line / SPOT	10/04/12-10/04/12	5	:30	5:58A- 7A (ET)					1				1	\$450.00	\$450.00	Norfolk (WVEC) (WVEC)		9/28/12
97.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	6:58P- 7:28P (ET)					1				1	\$1,350.00	\$1,350.00	Norfolk (WVEC) (WVEC)		9/28/12
98.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	11P- 11:35P (ET)		1							1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)		9/28/12
99.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	11:35P- 12:02A (ET)		1							1	\$480.00	\$480.00	Norfolk (WVEC) (WVEC)		9/28/12
100.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	5A- 5:58A (ET)		1							1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)		9/28/12

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101.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	6P- 6:30P (ET)			1						1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)		9/28/12
102.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	5:58A- 7A (ET)			1						1	\$850.00	\$850.00	Norfolk (WVEC) (WVEC)		9/28/12
103.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	6:58P- 7:28P (ET)			1						1	\$1,350.00	\$1,350.00	Norfolk (WVEC) (WVEC)		9/28/12
104.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	7A- 9A (ET)			1						1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)		9/28/12
105.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	7:28P- 7:57P (ET)			1						1	\$1,400.00	\$1,400.00	Norfolk (WVEC) (WVEC)		9/28/12
106.0	Normal Line / SPOT	10/03/12-10/03/12	4	:30	11P- 11:35P (ET)				1					1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)		9/28/12
107.0	Normal Line / SPOT	10/03/12-10/03/12	4	:30	11:35P- 12:02A (ET)				1					1	\$480.00	\$480.00	Norfolk (WVEC) (WVEC)		9/28/12
108.0	Normal Line / SPOT	10/03/12-10/03/12	5	:30	5A- 5:58A (ET)				1					1	\$250.00	\$250.00	Norfolk (WVEC) (WVEC)		9/28/12
109.0	Normal Line / SPOT	10/03/12-10/03/12	4	:30	6P- 6:30P (ET)				1					1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)		9/28/12
110.0	Normal Line / SPOT	10/03/12-10/03/12	4	:30	7A- 9A (ET)				1					1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)		9/28/12
111.0	Normal Line / SPOT	10/02/12-10/08/12	6	:30	4:30A- 4:59A (ET)		1	1	1	1	1			5	\$20.00	\$100.00	Norfolk (WVEC) (WVEC)		9/28/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



**FEDERAL CANDIDATE**



**STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

WVEC Norfolk

**Date:**

9/28

I, Jon Ferrell,

being/on behalf of: Scott Rigell, a legally

qualified candidate of the Republican political

party for the office of: U.S. Congress

in the Virginia General Election

election to be held on: November 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

**Total Charges:**

\$ 35,929.50

Net

#

833849

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Rigell for Congress

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Joseph Wood, Jr.

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

\_\_\_\_\_  
Date Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

Penne Marsh Penne Marsh NSC  
Signature Printed Name Title